

OFFICIAL RULES

Green Bay NFL Alumni Youth Football Camps

Chance to Win the "Holiday Surprise" Sweepstakes

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN, NOR WILL MAKING A PURCHASE INCREASE YOUR CHANCES OF WINNING.

YOU HAVE NOT YET WON.

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Green Bay NFL Alumni Youth Football Camps' Chance to Win the Holiday Surprise Sweepstakes, (the "Promotion", or the "Sweepstakes") is offered by Pro Sports Experience, LLC, (the "Sponsor"), and begins at 12:01 am Central Time ("CDT") on 11/16/18 and ends at 5:00 pm CDT on 12/15/2018 (the "Promotion Period").

Eligibility: You must be at least 21 years of age and a legal resident of the state of Wisconsin. You must reside in Wisconsin. Employees and directors of the Sponsor, and its subsidiaries, affiliates, distributors, retail dealers, advertising and promotional agencies, (collectively the "Sweepstakes Entities"), and the immediate family members or those living in the same household with such individuals, are not eligible to participate. All federal, state and local laws and regulations apply.

To Enter: There are 3 ways to enter to enter any time during the Promotion Period and no fee or purchase is required:

- 1. Visit www.AlumniHero.com (click Green Bay NFL Alumni Hero Logo) and register for any camp during the Promotion Period and you will become automatically entered in the Sweepstakes. (Limit one entry per household). If you have already registered for any camp during the period 11/1/18 and 12/15/2018, you will also automatically be entered in the Sweepstakes as well.**
- 2. Enter on-line, without making a purchase [here](#). (Limit: one entry per household).**
- 3. You may also enter by mail, without making a purchase, by sending a hand-printed 3 x 5 piece of paper, in an envelope (no larger than a #10 business-size), or mailing a standard size post card, including your name, complete address and zip code, day or evening phone number and email address (if you have one) to: PRO SPORTS EXPERIENCE, c/o The Green Bay NFL Alumni Youth Football Camps "Holiday Surprise" Sweepstakes, 3223 W. Lake Ave, #15C-319 Wilmette, IL 60091. Entry must be postmarked by 12/15/2018 and received on or before 3 days after this postmarked deadline. One entry per household.**

All entries have an equal chance of winning.

Limit one (1) Entry per household and/or per email address for the duration of the Promotion Period. In case of multiple Entries from any one household or email address, only the first Entry received will be accepted.

Sponsor is not responsible for lost, damaged, illegible, late, misdirected, or postage-due mail, nor for Internet submissions not received due to technical/transmission problems. By entering this Sweepstakes, entrants accept and agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final, binding and conclusive on all matters relating to the Sweepstakes.

Determination of Winner and Announcement Thereof: The winner will be selected on or later than 12/15/2018, in a random drawing, from among all eligible entries received. The potential One (1) Winner (pending confirmation of eligibility) will be notified by telephone, email or USPS mail. The potential winner must sign and return to the Sponsor, within two (2) days of the date of notice or attempted notice is sent, an Affidavit of Eligibility, Liability & Publicity Release (the "Releases"), in order to claim his/her Prize. Note; The Affidavit sent to a potential winner will require that the winner provide their Social Security Number to the Sponsor, which will be used solely for tax reporting purposes. In the sole discretion of the Sponsor, if the potential Prize Winner cannot be contacted within two (2) days, becomes ineligible for any reason, the Prize Winner documents are returned as undeliverable, or he/she fails to sign and return the Releases or Declaration within the required time period, the potential winner may forfeit the corresponding Prize.

One (1) visit from an NFL Alum (Green Bay Packer) to your home and delivery of your camp purchase along with a free football will be awarded to the Winner (the "Prize"). The Total Approximate Retail Value ("ARV") of the "Holiday Surprise" Sweepstakes is \$350 USD.

Odds of winning the "Holiday Surprise" Sweepstakes will be determined by the total number of eligible entries received and is not expected to exceed 1 in 2000 entries for the "Holiday Surprise" Sweepstakes.

Sponsor activities, events and/or ceremonies surrounding the Sweepstakes may not be recorded, photographed and/or videotaped by winner, participants or any third party for any commercial purpose unless otherwise approved by Sponsor.

Sponsor reserves the right to record, photograph and/or videotape all activities, events, ceremonies and people attending any portion of the activities, events or ceremonies associated with this Sweepstakes and such recordings, photographs and/or videotapes shall be owned by Sponsor, and Sponsor may use such recordings, photographs and/or videotapes in any and all media now known or hereafter created throughout the world in perpetuity without compensation to winner, participant or any third party.

Winner may be required to send a photo of him/herself, to be used for publicity purposes.

Acceptance of the Prize constitutes permission from the Winner to the Sponsor and its agencies to use such winner's name, photograph, quotations and/or likeness for advertising and publicity

purposes, without further compensation and without notification, except where prohibited by law. All costs and expenses associated with the acceptance and use of the Prize, including, but not limited to, all federal, state and local taxes, are the sole responsibility of the Winner. All "Holiday Surprise" Sweepstakes details are at Sponsor's sole discretion.

There is no cash value to the Prize and the Prize may not be exchanged for any cash, services or goods. The Prize is not transferable to others. The Prize award is dependent upon Winner's full approval and cooperation.

Winner Announcement:

The final results will be posted at www.ProSportsExperience.com on or about 12/15/2018.

General Conditions and Limitations: The Prize is non-transferable, and no substitutions will be made. The Prize will be awarded, provided it is properly claimed in accordance with these Official Rules.

All entries become the property of the Sponsor. **LIMIT ONE ENTRY PER HOUSEHOLD OR E-MAIL ADDRESS DURING SWEEPSTAKES PERIOD (REGARDLESS OF WHETHER MORE THAN ONE PERSON USES THE SAME E-MAIL ADDRESS)**. Any attempt by any entrant to obtain more than one free online entry by using multiple/different email addresses, identities, registrations and/or login's, or any other, similar methods may void that Participant's entries altogether, and that Participant may be disqualified. Use of any automated/robotic method of entry is prohibited and will result in disqualification. In the event of a dispute regarding entries received from multiple users having the same email account, the "authorized subscriber" of the email account used to enter will be deemed to be the entrant. The "authorized subscriber" is the natural person who is assigned an email address by an ISP or other organization responsible for assigning email addresses. Sponsor accepts no responsibility for any errors relating to the input and/or transmission of information required for entry.

By entering, each Sweepstakes entrant and, by accepting any Prize, the Winner, agrees to hold harmless and indemnify the Sweepstakes Entities and each of their affiliates, directors, officers, employees and agents against any and all liability, damages or causes of action (however named or described), with respect to or arising out of entrant's participation in this Sweepstakes, and/or the receipt, use, or misuse of the Prize by the Winner awarded herein. By participating in this Sweepstakes, entrants/winner agree to be bound by these Official Rules and the decisions of the Sponsor. Entrants and Winner further agree that by participating, they may from time to time receive promotional offerings from the Sponsor or their marketing partners/affiliates. All disputes concerning this promotion will be governed by and construed in accordance with the laws, rule and regulations of the State of Wisconsin. Sponsor reserves the right to terminate, suspend or modify the Sweepstakes if, at its sole discretion, it determines that for any reason the Sweepstakes is not capable of running as originally planned, or fraud, technical failures, printing, mailing or distribution errors, or any other unanticipated causes or occurrences have compromised the fairness or integrity of the Sweepstakes. In the event the Sweepstakes is terminated prior to the stated end date, Sponsor reserves the right to award the Prize in a random drawing from among all eligible entries received as of the date of termination. **TO THE MAXIMUM EXTENT PERMITTED BY LAW, THE SWEEPSTAKES ENTITIES DISCLAIM**

ALL WARRANTIES AND CONDITIONS REGARDING THE Prize, WHETHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR OR GENERAL USE OR PURPOSE.

Winner's List: Winners are announced on the Sponsor's website.

Sponsor: Pro Sports Experience, LLC, d/b/a Green Bay NFL Alumni Youth Football Camps, 3223 W Lake #15C-319, Chicago, IL 60607.

Sponsor's decisions will be considered final in all matters related to this Promotion.

Void wherever restricted or prohibited by law.